

# STAINMASTER

Stand the test of time and traffic.

Eheart Interior Solutions offers northern Colorado's largest selection of the most recognizable name in carpet – Stainmaster®. Stainmaster carpets provide excellent resistance to stains, matting, crushing, shedding, and static shock. Three levels of warranty protection are available – each offering outstanding performance requirements, style options, and colors. Eheart Interior Solutions will match your needs in durability and style to a carpet you will love for years to come.

## Stainmaster carpet with Tactesse® nylon fiber

Tactesse nylon fibers introduce a new level of softness to Stainmaster carpets. Available in a wide variety of colors and textures, Tactesse carpets stand up to traffic and wear better than conventional carpets. The fiber, made from the same unique Stainmaster 6,6 nylon, features superior stain resistance, permanent static protection, and durability.

## Stainmaster Ultra Life® carpet

Available only at Eheart Interior Solutions, an authorized Stainmaster Flooring Center, Stainmaster Ultra Life carpet is the best-performing Stainmaster carpet. Engineered for superior resilience, the Advanced Teflon® repel system pushes away dirt and spills, keeping your carpet 40-percent cleaner. The advanced 15-year warranty covers stain and soil resistance, texture retention, and abrasive wear.

## Stainmaster Resilient Flooring

For the places that carpet can't go, Stainmaster created Resilient Flooring. Perfect for bathrooms, kitchens, mudrooms, and utility areas, Resilient Floors are easy to clean and stain resistant, and do not rip, tear, or gouge. With realistic designs of wood and stone, your new flooring will have you convinced that you're standing on the real thing.

### ▶ Color

Your floor color connects all other design elements in the room. Consider wall color, window treatments, and other furnishings when choosing the color of your new carpet. Light changes the appearance of color. Once you've narrowed down your choices, an Eheart designer will visit your home with the carpet samples, so you can compare them to your interior finishes – and find the perfect carpet for your space.

### ▶ Style

Carpet styles include texture, frieze, Saxony, looped, and pattern cut pile. Perfect for a casual design, texture carpet contains twisted tufts that create a textured surface and mask footprints and vacuum patterns. Ideal for high traffic areas, the highly-twisted tufts of frieze carpet provide great textural quality and performance capabilities. Saxony carpet presents a formal look with a velvety feel and soft appearance, but footprints and vacuum patterns are easily shown. Looped carpet, also known as Berber, is constructed in even-height loops or in varied heights that form patterns. Both styles work well in both informal and formal settings.

### ▶ Construction

Quality construction affects the durability, appearance, and price of carpets, and is most influenced by the twist of the fibers and density of the tufts. Twist refers to how tightly the fiber has been twisted. The tighter the twist, the better the carpet will stand up to crushing and matting. Density refers to the number of fibers and how tightly packed together they are. Higher density equals a stronger, more durable carpet. The Eheart Five Star Selection System makes it easy to choose a carpet with the right level of durability for your needs.

### ▶ Maintenance

Vacuuming is the answer to keeping your Stainmaster carpet looking clean, fresh, and beautiful. Treat spills before they stain using hot water, and if they persist, consult Eheart Interior Solutions to find the perfect stain remover for your carpet. To rejuvenate the look of your carpet and refresh the life of its fibers, have it professionally cleaned every 12 to 18 months. Between professional cleanings, use hot water extraction methods to clean stubborn spots and stains.



